

Do you love Exovex Exosomes as much as we do?



Now is your chance to show off your amazing patient results, promote your practice, and earn a chance for FREE Exovex products!

Everyone knows that a picture is worth a thousand words. The explosive growth of photo-sharing isn't surprising when posts with photos get 53% more likes and 104% more comments than pic-less posts.

The ability of images to attract and engage is astonishing and demands a shift in how we reach potential patients.

By participating in Exocel Bio's Picture Program, we can help you get the most out of your patient photos by featuring them across our network.

BENEFITS TO PARTICIPATION

- FREE product if your photos are selected
- Promotion of your clinic across Exocel's social media channels
- Top entry will get Practice Spotlight feature in our monthly Regenerative Aesthetics Insights newsletter & \$100 in social media paid advertising



EXOCEL BIO PICTURE PROGRAM

BEFORE AND AFTER RECOMMENDATIONS

- Facial rejuvenation – 10 days after
- Androgenic alopecia – 4 weeks after
- Male pattern baldness – 2 weeks
- Microneedling hair – 1 week
- Telefluvium; female baldness – 12 weeks
- Facial rejuvenation – before after, right away in office
- Male pattern baldness – 6 weeks

HOW TO ENTER

- Visit www.exocelbio.com/picture-program
- Download and complete patient consent form
- Upload before and after photos
- Provide a description of the procedure

BEST PRACTICES

- Take high-resolution photos in good lighting.
- Ensure before and after photos are taken at the same angle, lighting, and distance.
- Look for a diverse patient mix. Demand from Hispanic and African American ethnic groups are growing 3x faster than Caucasian.
- Share your photos on your social media channels and tag #exocelbio, #exovex, #exosomes

RULES

- Must submit before and after pictures of patients using Exovex products
- Unlimited entries
- Photo selection at sole discretion of Exocel Bio



VISIT US ONLINE TO START

EXOCEL BIO.COM/PICTURE-PROGRAM

