

# Regenerative Aesthetics Insights

Thank you for subscribing to our Regenerative Medicine Insights newsletter! This newsletter is designed to keep you at the tip of the spear on the latest news and trends across the aesthetics market.

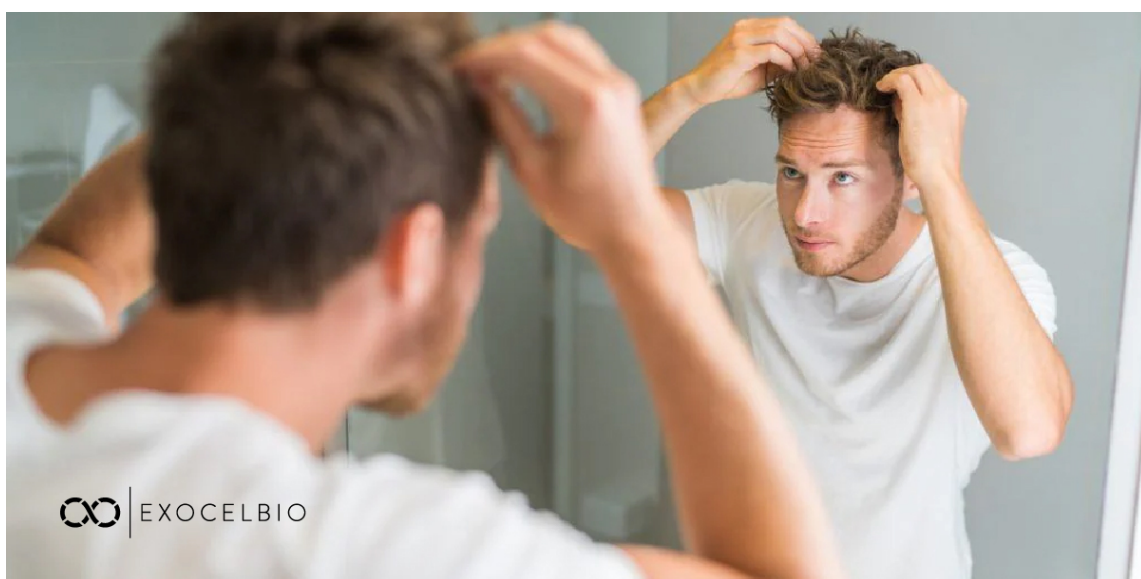
As a leading manufacturer of Exosomes, we want our support and customer engagement to match the unquestionable quality and performance of our products.



## What's New at Exocel Bio

Exocel Bio™ CMO Roger Schechter was recently quoted in In Style magazine on an article about pairing Sylfirm X (RF Microneedling) with exosomes for superior results with less downtime. When used in conjunction with exosomes, Dr. Schechter remarked, “typically, the downtime associated with energy-based devices is reduced by up to 80%.”

[Read Full Article](#)



Are millennials losing their hair faster than previous generations? Recent studies have shown that this is, in fact, true. This generation is also more likely than previous generations to take proactive measures to combat the signs of aging. Because of this, the hair rejuvenation market is expected to more than double by 2028.

[Read Our Blog](#)

## Events

Join us for one of our upcoming LIVE or VIRTUAL events

Peer to Peer | 09.21.22



This virtual event will cover: **1)** Discuss usage and recommendations of Exovex. **2)** Ask questions and listen/learn from your peers. **3)** Share case studies and gain additional insight into Exovex. Exovex is a best-in-class precision growth factor product with industry-leading safety due to our proprietary 9-step manufacturing process.

[Register Here](#)

## Industry News



### Rising Demand Amongst Men for Aesthetic Procedures

While men still make up a relatively small piece of the overall pie for cosmetic procedures, the number of men seeking treatments is growing rapidly. Men made up roughly 10% of the neuromodulator market in 2018, but that number has risen to 15% in 2021.

[Read More](#)



### Exosomes: The Rising Star of Regenerative Medicine

In this interview, Mayo Clinic dermatologist, Saranya Wyles discusses exosomes, the rising star in regenerative medicine. When it comes to skin health, a good exosome regimen promises to diminish redness, improve pigmentation and reduce wrinkles...“It’s about slowing down the aging process by contributing to holistic regeneration.”

[Read Full Interview](#)

## Practice Spotlight



## DERMAPRECISION

**Christina Stumpf, PA-C is the founder and CEO of DermaPrecision Medical Aesthetics in Scottsdale, AZ.**

She has been using Exovex exosomes for hair restoration treatment as well as topically following RF Microneedling with Vivace for skin rejuvenation.

Christina predict that exosomes will eventually take the place of using a patient's own plasma for facial or scalp rejuvenation because it's faster, contains better quality growth factors, and results are not patient-dependent.

"What stood out to me about Exocel Bio over other companies is the purification process and care that they take in producing/isolating a quality product. I am thrilled that I brought Evovex into my practice, and I appreciate the continued clinical support I receive from the company."

**You can see the amazing results Christina's patients have received by visiting her website.**

[Visit Site](#)

## Best Practices for Regenerative Clinics



**When prospective patients look for a service provider, one of the factors that will influence their initial perception will be how social media for your clinic was used.**

Social media for medical spas will quickly either build trust and authority or make your prospective patients doubt the quality and expertise of your services. But without a doubt, it will definitely play a role in their decision making.

After all, the services you offer will impact how they look and feel; you can be certain that when someone walks through your door, it wasn't by accident. It was the result of time, research, and recommendations.

And where does that all start? Social media.

You can't afford to not be on top of your social media game. If your profiles are incomplete, inaccurate, or inactive—or non-existent—your potential customers will find another med spa.

These days, setting up a profile so people can find your phone number isn't enough. You need to engage with your audience and provide incredible value if you want to cut through the online noise and reach your future customers.

[Download Free eBook](#)

## Did You Know

**1980s**

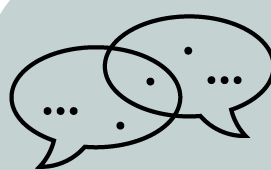
exovex

The presence of exosomes was identified as early as in late 1980s.

**PROTEINS  
LIPIDS  
NUCLEIC ACID**

exovex

Only recently discovered to be functional vehicles that carry a complex cargo of proteins, lipids, and nucleic acid.



exovex

Exosomes represent a novel mode of intercellular communication.

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