

Regenerative Aesthetics Insights

Welcome to the first edition of our new Regenerative Aesthetics Insights newsletter, designed to help keep all our customers and followers up to date with our latest company news and industry trends.

As a leading manufacturer of Exosomes, we want our support and customer engagement to match the unquestionable quality and performance of our products.



EXOCELBIO

What's New at Exocel Bio

Exocel Bio™ ushers in the next generation of regenerative aesthetics with all-natural exosomes, serum, Exovex™

The field of Exosomes is exploding as more and more players move into this exciting and evolving market. Exosomes are proving to be a promising and safe treatment option for aesthetic procedures. Not only do they alleviate redness and inflammation that accompanies treatments such as laser or micro needling, but they also accentuate the results the patient experiences. Exosomes are being further researched due to the potential usefulness in pain relief and wound care treatments as well as other applications.

[Read More](#)

Events

08.11.22 | South Beach Symposium



Join us for the Annual South Beach Symposium (booth #217) where you will have an opportunity to learn about Exovex—a line of aesthetic serums that support your body's natural healing ability to turn back time by harnessing nanotechnology and exosomes.

[Register Here](#)

08.17.22 | Peer to Peer (Virtual)



This virtual event will cover: **1)** Discuss usage and recommendations of Exovex. **2)** Ask questions and listen/learn from your peers. **3)** Share case studies and gain additional insight into Exovex. Exovex is a best-in-class precision growth factor product with industry-leading safety due to our proprietary 9-step manufacturing process.

[Register Here](#)

Industry News



Global Exosomes Market Surpass USD 2,200 Million by 2030

The global exosome market size is estimated to grow a CAGR above 34% over the forecast timeframe and reach a market value of around USD 2,273 million by 2030.

[Read More](#)



Regenerative Medicine Gaining Popularity

“... exosomes are assuming a growing place in Regenerative Aesthetic Medicine (RAM), he noted. The leading areas in which RAM is being applied in dermatology include hair restoration, wound healing, scar reduction, and antiaging/rejuvenation procedures for improving skin laxity, texture, and tone.”

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Practice Spotlight



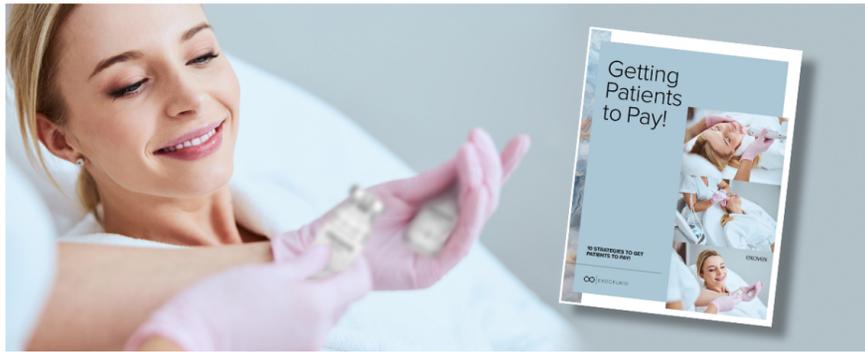
Dr. Shanthala Shivananjappa, MD is the founder and Medical Director at Shanthala MD Medspa & Laser Center. Dr. Shanthala has been using Exovex Exosomes in various procedures.

- My patients absolutely love them (exosomes). I use these exosomes for post-micro needling, post-laser because it helps with making new collagen, new blood vessels and tissue, new elastin.
- Exosomes help with pigmentation, post-inflammatory hyperpigmentation, post-inflammatory erythema.
- I use exosomes for so many different procedures, such as acne scars, remodeling, post-laser, post-micro needling procedures....they help with pigmentations and discolorations, stretch marks, keloid, hair loss treatment.
- [See the full interview](#)

You can see some of Dr. Shanthala's amazing results by visiting her website.

[Visit Site](#)

Best Practices for Regenerative Clinics



Since regenerative aesthetic practices rely on cash-pay patients, your ability to have conversations about price is a key factor in your success.

- One important rule to follow is to sell value, not price. People do not want to buy your services; they buy what the results of your services gets them. Focus on selling the value of your service and the benefits they are going to receive. If you focus on value, price will become less important.

For more best practices, download our FREE ebook, "10 Strategies for Getting Patients to Pay"

[Download Free eBook](#)

Did You Know

37x

exovex

Exovex Exosomes contain 37X more growth factors than PRP.

Growth Factors

exovex

Not only does Exovex contain more growth factors, but also a much larger variety of growth factors, anti-inflammatory.

450

exovex

Exovex Exosomes contain 450 growth factors, compared to PRP, which only contains 12.

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